

The book was found

Forms Of Rockin': Graffiti Letters And Popular Culture



Synopsis

"The idea of style and competing for the best style is the key to all forms of rockin'." *Style Wars*, 1983. Are subcultures, like graffiti, floating free in their own space, or are they connected to the rest of society? In *Forms of Rockin'*, graffiti styles are connected to graphic design and other popular culture expressions such as music, fashion, photography, industrial design and movies for the first time. Anssi Arte analyses some of the most powerful visual symbols of the 1970s, 80s and 90s and compares design, typography and graffiti styles. The visual styles of James Brown, *Blade Runner*, the Memphis group and grunge music all appear together with classic fonts and graffiti writers. The clear yet analytical narrative and carefully crafted visualizations make it appealing to both graphic design aficionados as well as graffiti enthusiasts. But *Forms of Rockin'* is more than that. This is a must for everybody interested in contemporary popular culture and design history. *Forms of Rockin'* traces and defines the stylistic conventions in graffiti letterforms that have become iconic and globally acknowledged ideals. From the early New York tags to the mid-1990s ugly-fresh styles of Scandinavia, *Forms of Rockin'* tells the story of how popular culture and graffiti styles influences each other.

Book Information

Hardcover: 128 pages

Publisher: Dokument Press (November 15, 2015)

Language: English

ISBN-10: 9185639745

ISBN-13: 978-9185639748

Product Dimensions: 9 x 0.5 x 8.3 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #839,320 in Books (See Top 100 in Books) #148 in *Books > Arts & Photography > Other Media > Graffiti & Street Art* #1729 in *Books > Humor & Entertainment > Pop Culture > Art* #6937 in *Books > Arts & Photography > Graphic Design*

Customer Reviews

"The idea of style and competing for the best style is the key to all forms of rockin'." *Style Wars*, 1983.

Anssi Arte (b. 1981) is a Helsinki-based graphic designer specialized in visual identities and brand

architecture. He has a formal (MA) education in graphic design from the Aalto University of Arts, Design and Architecture. Arte has been working for a range of clients varying from institutions and corporations to private individuals, both as an independent designer as well as a part of larger companies. Besides graphic design he is a graffiti enthusiast since childhood, specialized in studying and practising the traditional European and Scandinavian letterforms and aesthetics.

Loved the book with all my heart. Awesome parallels between culture and graffiti styles, connecting the dots between streets and common knowledge. Totally recommend!

[Download to continue reading...](#)

Forms of Rockin': Graffiti Letters and Popular Culture Popsicle-Stick-Graffiti/Volume One/Shapes: Inexpensive Projects You Can Make with Popsicle Sticks and Graffiti Art (Volume 1) Graffiti Cookbook: The Complete Do-It-Yourself-Guide to Graffiti Rockin' Out: Popular Music in the U.S.A. (6th Edition) Rockin' Out: Popular Music in the U.S.A Rockin Out: Popular Music in the U.S.A. (5th Edition) Law and Popular Culture: A Course Book, 2nd Edition (Politics, Media, and Popular Culture) Popular Culture: 2000 and Beyond (A History of Popular Culture) Popular Culture: 1920-1939 (A History of Popular Culture) Popular Culture: 1900-1919 (A History of Popular Culture) Popular Culture: 1940-1959 (A History of Popular Culture) Business and Legal Forms for Fine Artists (Business and Legal Forms Series) Business and Legal Forms for Theater, Second Edition (Business and Legal Forms Series) Business and Legal Forms for Illustrators (Business and Legal Forms Series) Learn To Draw A Graffiti Master-Piece: Your Essential Guide To Tags, Bubble Letters, Wildstyle, Layout And Piecing Pharmaceutical Dosage Forms: Tablets, Third Edition (Three-Volume Set): Pharmaceutical Dosage Forms: Tablets, Volume 1, Second Edition Mostly True: The West's Most Popular Hobo Graffiti Magazine (Real World) The Popular History of Graffiti: From the Ancient World to the Present Arguing Comics: Literary Masters on a Popular Medium (Studies in Popular Culture (Paperback)) The Landlord's Kit: A Complete Set of Ready-To-Use Forms, Letters, and Notices to Increase Profits, Take Control, and Eliminate the Hassle

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)